

Complete Count Committees — Facts

The goal of the 2010 Census Complete Count Committee (CCC) Program is to convene 10,000 CCCs that are well organized, highly productive and have quality outreach strategies in place.

- A CCC is a volunteer committee established by tribal, state and local government, and community leaders or organizations to increase awareness and motivate residents to respond to the 2010 Census.
- CCCs exist to plan and implement locally-based outreach campaigns built on the members' knowledge and understanding of what it takes to inspire action and raise awareness of the census and ultimately drive participation.
- Since the 1980 Census, CCCs have played a major role in raising awareness of the census among all groups and populations. The expertise, influence, knowledge and experience of CCC members are invaluable resources to a successful enumeration.
- CCCs should be all-inclusive, addressing the various racial, ethnic, cultural and geographic considerations of the community.
- Government CCCs are committees of community members appointed by the highest elected officials of a tribal, state, county or local government for the purpose of developing and implementing a census awareness campaign that motivates residents to complete their questionnaire and return it in a timely manner.
- Community CCCs are made of teams of community leaders and/or organizations brought together to design an outreach plan for hard-to-count areas or populations in their community. Their focus is to encourage individuals in their community to complete and mail back their questionnaire.
- Census Bureau Partner Specialists will assist tribal, state and local governments, and nongovernmental organizations to organize and form CCCs for the 2010 Census.